



**WILD MEMORIES**

**SPORTSMAN**  
CHANNEL

**OFFICIAL MEDIA KIT**  
**2022**



A soldier in camouflage gear is shown from the chest up, looking slightly to the right. A large green bag is slung over his shoulder. The background is a bright, overexposed outdoor setting.

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# SHOW BIOGRAPHY

WILD MEMORIES TV WAS FIRST LAUNCHED IN OCTOBER OF 2020 ON THE SPORTSMAN CHANNEL.

WITH 6 ORIGINAL EPISODES AIRING 3 TIMES A WEEK FOR 12. THE SHOW IS VERY UNIQUE BECAUSE IT IS BASED ON THE EAST COAST. WITH ADVENTURES RANGING FROM PENNSYLVANIA, NEW JERSEY, MARYLAND, NORTH CAROLINA, DELAWARE, FLORIDA, OHIO, KANSAS AND TEXAS. THE SHOW HAS A TOTAL OF 8 CONTENT CONTRIBUTORS. 7 MEN AND 1 WOMAN. IN 2021 WILD MEMORIES WAS EXTENDED FROM JULY THROUGH DECEMBER WITH 10 ORIGINAL EPISODES AIRING 4 TIMES A WEEK FOR 27 WEEKS. THE CONTENT IS BASED ON THE LIVES OF AMERICAN PATRIOTIC, HARDWORKING, HONEST AND TRUSTWORTHY CONSERVATIONIST PEOPLE. EACH EPISODE WILL WARM THE HEART AND ENTERTAIN ANY OUTDOOR ENTHUSIAST WHO WORKS A 40 HOUR WORK WEEK WAITING TO GET BACK AFIELD TO MAKE WILD MEMORIES.



# MEET THE HOST

CHRIS “BOOMER” DAVIDSON IS THE EXECUTIVE PRODUCER OF WILD MEMORIES TV. RAISED IN THE POCONO MOUNTAINS OF PENNSYLVANIA HE IS AN AVID DEER AND TURKEY HUNTER WITH MORALS AND ETHICS OF WHAT A RESPECTABLE HUNTER SHOULD ASPIRE TO BE. CHRIS SERVED HIS COUNTRY AS AN INFANTRYMAN IN THE UNITED STATES ARMY FOR 8 YEARS WITH MULTIPLE DEPLOYMENTS RANGING FROM IRAQ AND AFGHANISTAN. HIS STRONGEST QUALITIES ARE BRINGING PEOPLE TOGETHER FOR A COMMON GOAL AND LEADING BY EXAMPLE. SINCE BEING HONORABLY DISCHARGED CHRIS HAS MADE WILD MEMORIES TV HIS NEW MISSION AND HIS BIGGEST PASSION.





# ADVERTISING OPPORTUNITY

10 ORIGINAL EPISODES RUNS FOR 27 TOTAL WEEKS = 108 AIRINGS.

ADDITIONAL PROMOTIONAL INFORMATION UNDER EACH TIER.

ALL PACKAGES INCLUDE HYPERLINK SENT DIRECTLY TO YOU AS EPISODES BECOME AVAILABLE FOR  
USE ON SPONSOR/BRAND WEBSITE AND OR SOCIAL MEDIA IMMEDIATELY.

25% DOWN PAYMENT REQUIRED 10 DAYS AFTER CONTRACT COMMITMENT.

## TITLE SPONSOR

INTRO WITH TAGLINE "WILD MEMORIES TV IS PROUDLY PRESENTED BY SPONSOR/BRAND"

1 - .30 SECOND COMMERCIAL PER EPISODE AIRING PROVIDED BY SPONSOR/BRAND BY DATE DESIGNATED WITHIN CONTRACT

36 HIGH RESOLUTION PHOTOS DELIVERED VIA DROPBOX AND 12 SOCIAL MEDIA POSTS ON WILD MEMORIES TV SOCIAL MEDIA

USE OF FOOTAGE FOR IN HOUSE EDITOR FOR COMMERCIAL USE AND NETWORK ADVERTISING

EXCLUSIVE USE OF SPONSOR/BRAND (AND AFFILIATES) - WHEN APPLICABLE WITHIN SHOW CONTENT

1 LARGE BILLBOARD AIRING ON "WILD MEMORIES TV" BETWEEN 1ST AND 2ND SEGMENT

LOGO WEAR AND PRODUCT FOR USE ON SHOW







# **FULL SPONSOR**

**1 - .30 SECOND COMMERCIAL PER EPISODE AIRING PROVIDED BY SPONSOR/BRAND BY DATE DESIGNATED WITHIN CONTRACT**

**36 HIGH RESOLUTION PHOTOS DELIVERED VIA DROPBOX AND 12 SOCIAL MEDIA POSTS ON WILD MEMORIES TV SOCIAL MEDIA**

**USE OF FOOTAGE FOR IN HOUSE EDITOR FOR COMMERCIAL USE AND NETWORK ADVERTISING**

**EXCLUSIVE USE OF SPONSOR/BRAND (AND AFFILIATES) - WHEN APPLICABLE WITHIN SHOW CONTENT**

**1 LARGE BILLBOARD AIRING ON "WILD MEMORIES TV" BETWEEN 1ST AND 2ND SEGMENT**

**LOGO WEAR AND PRODUCT FOR USE ON SHOW**



# 30 SECOND COMMERCIAL

1 - .30 SECOND COMMERCIAL PER EPISODE AIRING PROVIDED BY SPONSOR/BRAND BY DATE DESIGNATED WITHIN CONTRACT

# 1 LARGE BILLBOARD ADVERTISEMENT

1 - PERSONALLY DESIGNED 5-10 SECOND STAND ALONE ADVERTISEMENT

WITH MULTIPLE PHOTOS AND VIDEO WITH MOTION. INCLUDES SPONSOR/BRAND LOGO PROVIDED IN HIGH RESOLUTION BY SPONSOR

PRODUCT/LOGO WEAR PROVIDED TO WILD MEMORIES TV TO USE WITHIN SHOW CONTENT



A hunter wearing an orange vest and hat is holding a large set of antlers in a field. The antlers are light-colored and have a small, dark, pointed object (possibly a bone or a small antler) attached to them. The hunter is wearing a camouflage jacket and a green tactical vest. The background is a field of dry grass and a blue sky with clouds.

# **1 SMALL BILLBOARD ADVERTISEMENT (STAND ALONE)**

**1 - IN SHOW CONTENT ADVERTISEMENT, 3-5 SECONDS VIEWING OF LOGO AND BRAND DURING ACTUAL SHOW CONTENT LOCATED IN LOWER LEFT THIRD OF TELEVISION SCREEN. INCLUDES SPONSOR/BRAND LOGO PROVIDED IN HIGH RESOLUTION BY SPONSOR**

**PRODUCT/LOGO WEAR PROVIDED TO WILD MEMORIES TV TO USE WITHIN SHOW CONTENT**

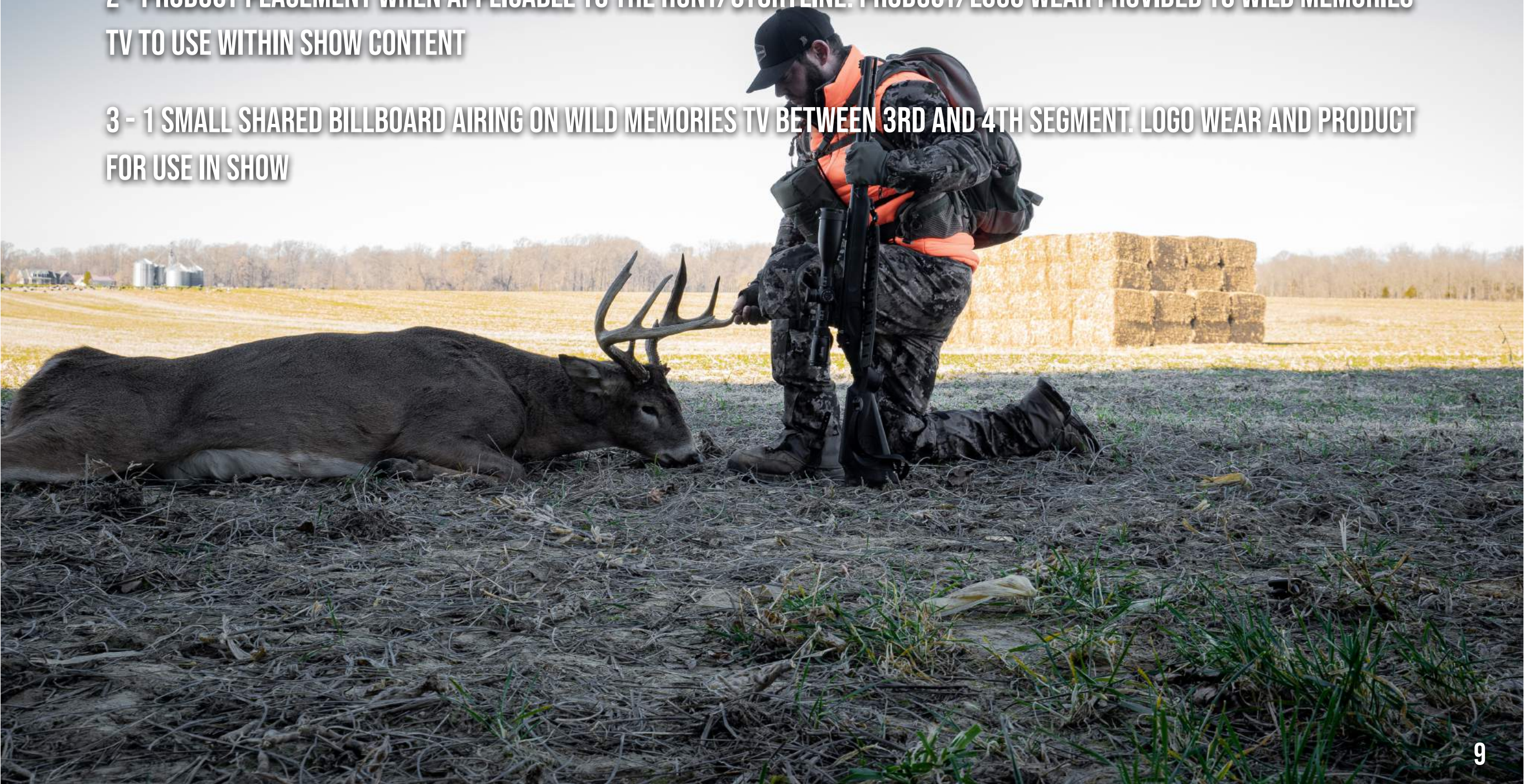


# PRODUCT SPONSOR

1 - 10 HIGH RESOLUTION SOCIAL MEDIA PHOTOS/POSTS

2 - PRODUCT PLACEMENT WHEN APPLICABLE TO THE HUNT/STORYLINE. PRODUCT/LOGO WEAR PROVIDED TO WILD MEMORIES TV TO USE WITHIN SHOW CONTENT

3 - 1 SMALL SHARED BILLBOARD AIRING ON WILD MEMORIES TV BETWEEN 3RD AND 4TH SEGMENT. LOGO WEAR AND PRODUCT FOR USE IN SHOW





# 1 SMALL BILLBOARD ADVERTISEMENT (SHARED)

1 - SMALL BILLBOARD SHARED WITH WILD MEMORIES TV SPONSORS WITH MOVEMENT ON SCREEN WITHOUT MENTION OF NAME OR BRAND (VISUAL ONLY)

2 - PRODUCT PLACEMENT WHEN APPLICABLE TO THE HUNT/STORYLINE. PRODUCT/LOGO WEAR PROVIDED TO WILD MEMORIES TV TO USE WITHIN SHOW CONTENT



# **CUSTOM ADVERTISING OPTIONS**

**WILD MEMORIES TV IS PROUD TO PARTNER WITH SPONSORS READY TO ENGAGE THEIR TARGET AUDIENCE WITH HIGH END VIDEO ALONG WITH PHOTOS AND SOCIAL MEDIA CONTENT THAT IS SECOND TO NONE IN THE INDUSTRY.**

**MANY OPPORTUNITIES ARE AVAILABLE NOT ONLY FOR SHOW CONTENT BUT FOR IN-HOUSE USE FOR PRODUCTS AND A PRODUCTS PURPOSE.**

**WILD MEMORIES TV WILL PERSONALLY FIND A PACKAGE THAT BEST SUITS YOUR BRAND OR PRODUCTS WITHIN YOUR BUDGET TO MAXIMIZE YOUR EFFECTIVENESS TO YOUR TARGET AUDIENCE.**